

SYSTEM AND METHOD FOR PROVIDING
A CONSUMER AGGREGATION SERVICE

ABSTRACT

A system and method is directed to provide a consumer
5 aggregation service in plural network servers. The
invention is directed to a computer-executable program for
use in network servers which allows a service provider to
collect coupons, discounts, and other deals for its
registered users to use in making purchases online. The
10 invention has particular utility in connection with
internet service providers that provide access to the World
Wide Web. However, the invention is not limited to use in
this context, and can be used in a variety of different
networking systems where goods are sold by merchants.